# Scope of Work of Website Development

#### **Client/Company**

Canbank Venture Capital Fund Limited

### **Point of Contact**

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#### Project

Development & Maintenance of <u>https://www.canbank.vc/</u> Afresh as a Responsive & Dynamic Website, Equipped With Control Panel (Complete Redesigning of Frontend & Backend Both)

**Project Location:** Office(s) of the Service Provider

#### **Execution & Delivery Methodology**

Waterfall

#### **Technologies To Be Used**

- 1. HTML5
- 2. CSS3
- 3. JavaScript
- 4. PHP
- 5. MySQL

## **Duration of the Project**

Not more than 3 Months (Approx)

#### **Communication Process**

Through Email, Messaging Apps, Video Chat Apps

# **Work Phases**

## First Phase | Requirement Gathering & Start Up

1. The frontend design finalization after discussions. Open to template-based as well as tailor-made designs both.

### **Second Phase | Website Development**

#### **Step-1**: Home Page Development containing the following:

- Slider
- Carrousel
- Newsletter Subscription Form
- Other Contents (Enriched with images and/or videos)
- Social Pages Creation: FB, Twitter, Instagram, LinkedIn, YouTube
- Other Contents

#### **Step-2: Development of the Contact Page containing the following:**

- Contact Form: Filling this form and submitting it, a visitor would be able to send some message to the client.
- Google Map of the office location
- Call Icon: By clicking this icon, the visitor can be able to call the specified number of the office.
- Other Contents

#### **Step-3: Development of other pages**

- About Us
- Funds
- Portfolio
- Our Team
- News & Insights
- Stories
- Commentary
- Podcasts
- Downloads
- Careers
- RTI Act
- FAQ

## **Third Phase | Control Panel Development**

1. Development of a secure Control Panel for the website from where one can do the following:

- 1. Edit/Upload the content at some specified segments of several pages like About Us, Portfolio, News & Insights, Downloads, Careers, RTI Act, Stories, Commentary, Podcasts, FAQ, Contact etc. as per requirement.
- 2. Can check the Newsletter Subscriptions.
- 3. Can see the applications made for different vacancies through the website.
- 4. Can see the web-traffic analytics. ..etc.

## Fourth Phase | Website & Control Panel Integration

The **Control Panel is to be integrated to the Website so that** the client would be able to use the control panel to access, edit and upload the content of the website.

#### **Fifth Phase | Quality Assurance**

The full QA of the **website** and the **control panel**.

### **Sixth Phase | Final Deployment**

Once everything is approved by the client, the website will have to be finally deployed on the remote server.

#### **Review Process**

The service provider will provide the client the link of the pages and an id & password to open those pages while the development goes on for taking the feedback.

**Technical Maintenance:** The service provider will have to do the technical maintenance also.

#### **Deliverables**

- Code of the frontend
- Code of the backend
- Credentials of the Domain Control Panel
- Credentials of the Hosting Control Panel

To apply, please submit your proposal / quote with your detailed profile to <u>info@canbank.vc</u> within 10days, i.e., before 10<sup>th</sup> July, 2024.

For any further information please visit our website <u>www.canbank.vc</u>, contact Mr. Puneet Kumar Sharma, Sr. Executive Vice President – 8527345559.

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